

The background of the entire page is a dark navy blue, decorated with a dense pattern of colorful paint splatters and confetti in shades of yellow, orange, pink, light blue, and purple. The main title 'FOSSE FOXES' is centered in the upper half. 'FOSSE' is in a small, teal, sans-serif font. 'FOXES' is in a large, bold, rounded font where each letter is a different color: 'F' is blue, 'O' is teal, 'X' is orange, 'E' is pink, and 'S' is green. Below this, 'ARTISTS PACK' is written in a large, white, bold, sans-serif font.

# FOSSE FOXES

## ARTISTS PACK

THE CROWN  
ESTATE

Macgregor • Smith  
Landscape Architecture

fossepark  
shop | eat | enjoy

## DECORATE THE FOSSE FOXES

### What are the Fosse Foxes?

Fosse Foxes is a public art trail in Leicestershire featuring individually decorated fox sculptures.

These creatures will be finding their way around Fosse Park creating a playful public art trail that encourages people to get out and about to find them all. These urban foxes will be the talk of the town!

Each Fosse Fox will be unique, showcasing the creative talent of Leicestershire with designs chosen by The Crown Estate.



Example - Bath Pigs go to the Spa



Example - Bath Owls, Bath

### The sculpture

Here is the blank line drawing of the Fosse Fox below, which is ready to be decorated.

The fox sculptures will be designed by a sculptor and it is intended that they will be cast in GRP and can be painted using any material of your choice. A special protective UV varnish will be applied to all foxes to protect the artwork from the elements.

There is a larger scale drawing of the fox ready for your design which can be found on pages 6&7.

### Why enter?

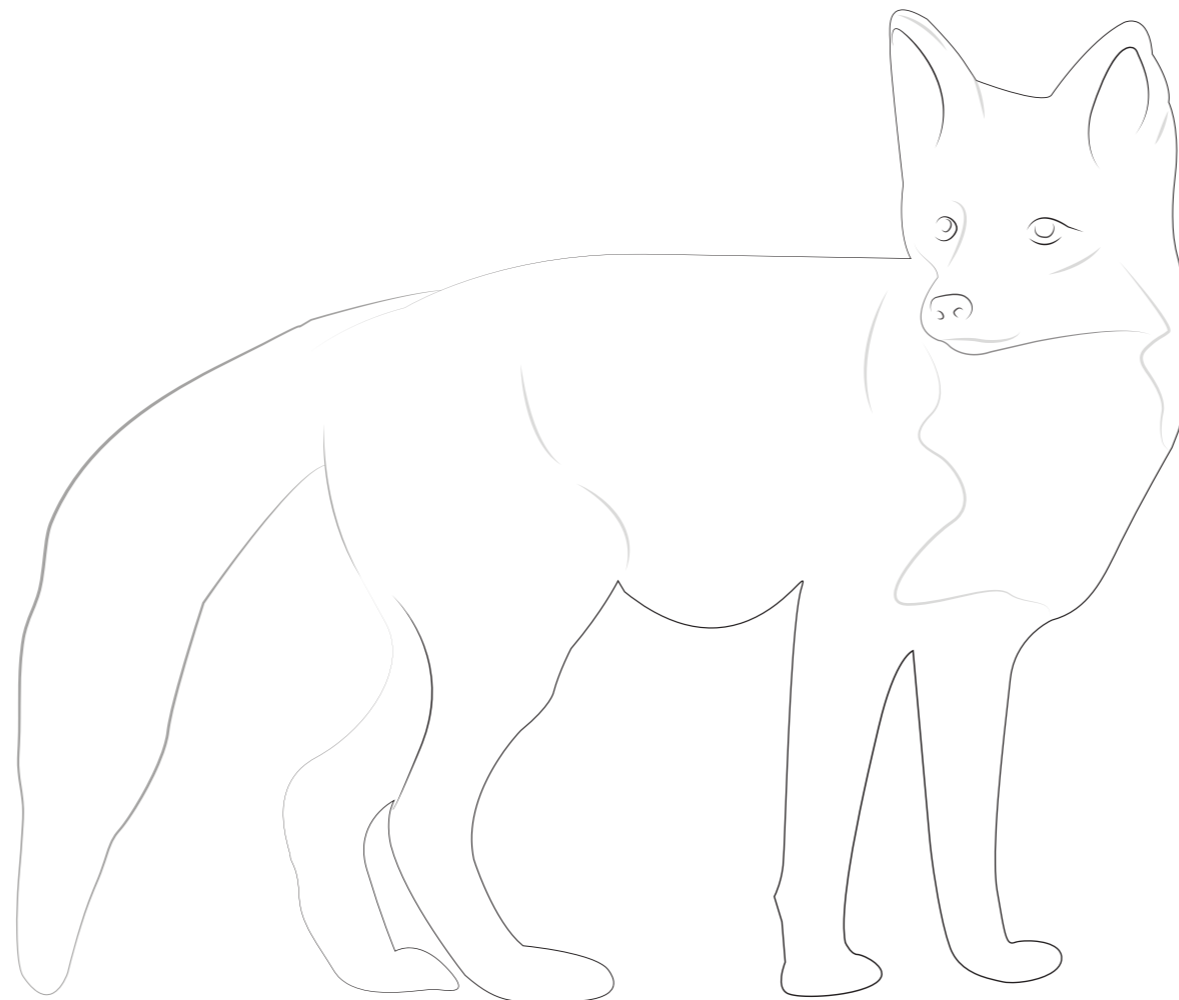
The Fosse Foxes offer an exciting opportunity to showcase the talent of local artists and designers, raising the profile of Leicester's creative industries.

The Fosse Fox art trail will be across Fosse Park. The foxes are designed to be a long term feature within the scheme and should therefore be designed with longevity in mind. This is a fantastic chance to promote your talents and display your work to a wide audience. Your name will be featured on a plaque next to your fox and will also be included on the Fosse Park website, with details of the Fosse Foxes art trail and the trail map, along with a link to your website (if you have one).

Chosen artists will receive a contribution of £100 towards the cost of materials to decorate the fox.

Get decorating!

**'The Fosse Fox'**



## KEY INFORMATION



### The requirements

- We are keen to showcase local talent and encourage applications from Leicestershire based artists and designers or anyone with artistic flair.
- All design work must be of your own creation, or permission must be gained in writing from the copyright owners.
- Successful artists will be responsible for transferring their designs onto the 3D fox sculpture.
- Design influence / inspiration - the competition is open to your creativity, so please use your imagination and create what you want and express yourself. Judging will take into account the designs appearance, relevance to the site and its Leicestershire surroundings.

# HOW TO ENTER

## Application process

- Download the Artist's pack and fox template
- Using your fox template produce an artwork design for the front and back (please advise on what materials you intend to decorate the sculpture with)
- Send or scan your application to Fox HQ by 23rd November 2020. Remember to include your completed application form and the front and back artwork designs for your fox. Return the application to:

**foxes@fosseshoppingpark.co.uk**

or:

Foxes HQ (c/o Soft Services Suite)  
Fosse Park, Fosse Park Avenue,  
Leicester, LE19 1HX

- Confirmation of receipt will be sent for online applications
- All artwork designs will be entered into the competition to be shortlisted for production
- Artists will be notified by 14th December 2020 if they have been successful

## Successful artists

- Base fox sculptures will be delivered to successful artists or can be collected from Fosse Park in December 2020 onwards for decorating
- Decorate your fox using materials of your choice. Artists will be given £100 towards the cost of materials
- Decorated foxes will be collected in February 2021. Finished foxes will be protected with a specialist UV coating to preserve the design



## Timeline

**October 2020**

Artist pack issued

**23rd November 2020**

Artist design deadline

**December 2020**

Winning designs announced

**January 2021**

Foxes ready for collection  
- Artists decorate

**February 2021**

Deadline for finished foxes

**March 2021**

Photocall with designers and their foxes

**April 2021**

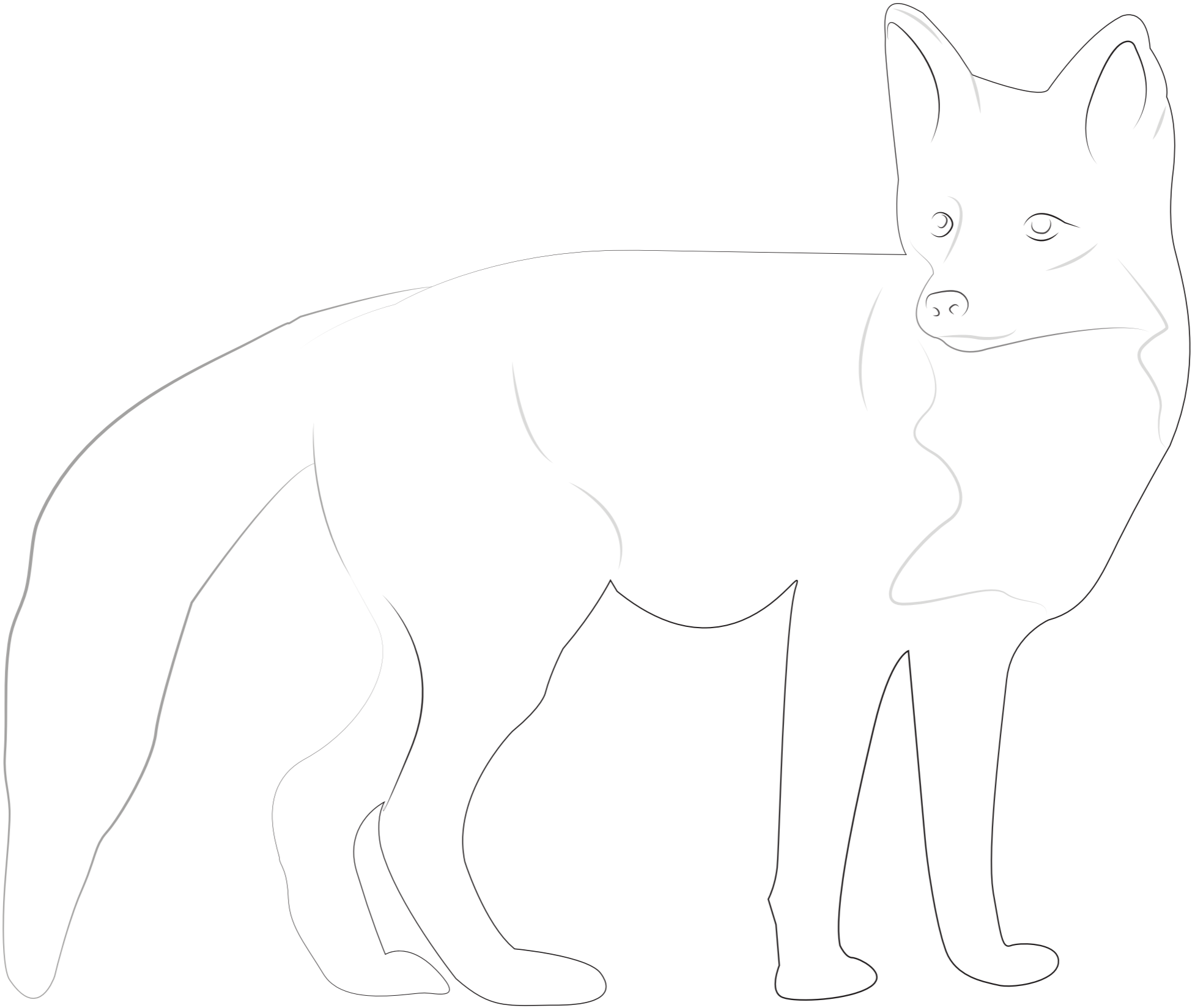
Fosse Fox art trail opens!

'THE FOSSE FOX' TEMPLATE - FRONT



Artist contact details

Name:  
Email:  
Telephone:



Approx. 100 cm

Approx. 130 cm

'THE FOSSE FOX' TEMPLATE - BACK

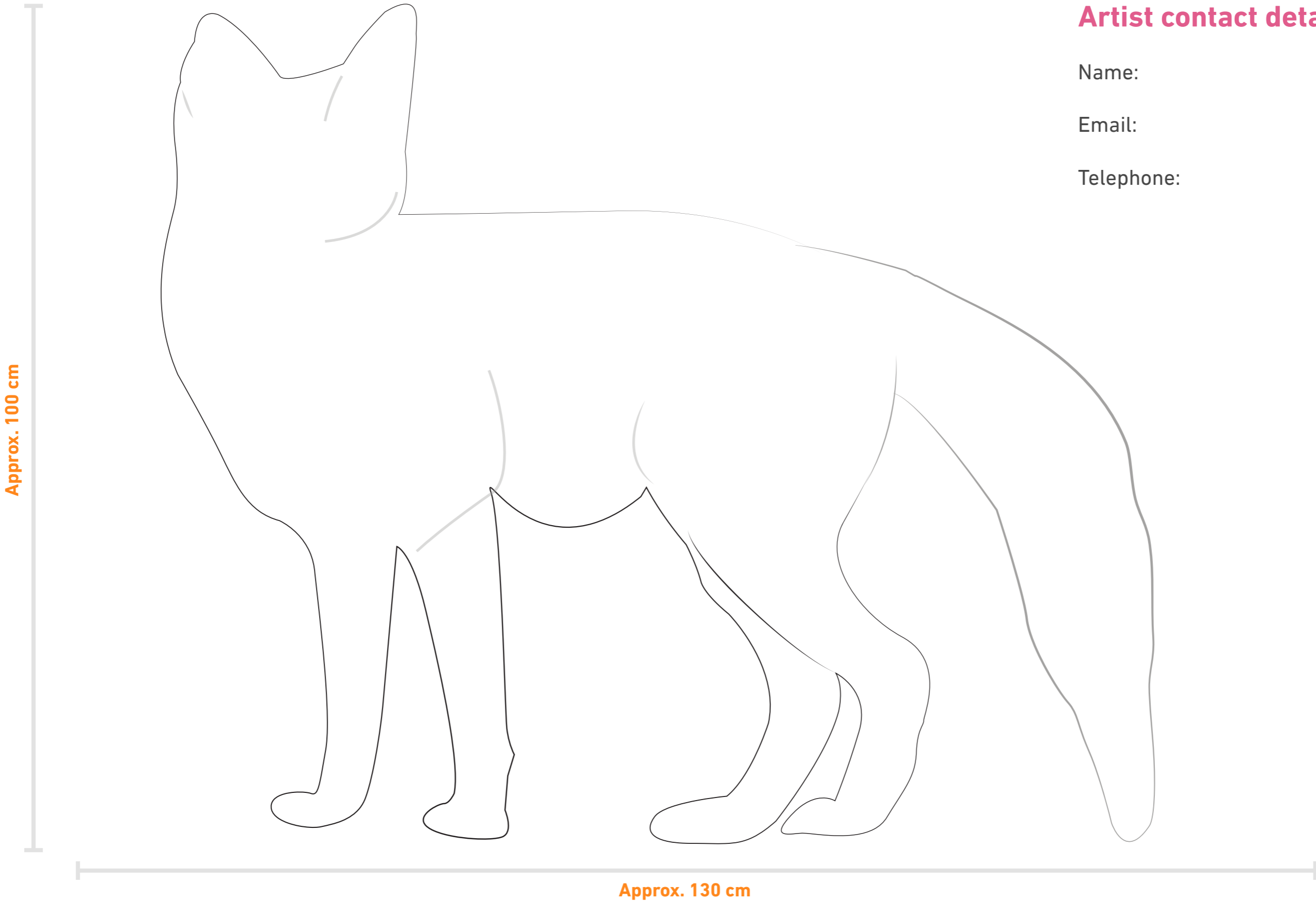


Artist contact details

Name:

Email:

Telephone:



APPLICATION FORM



Artist contact details

(Please use capital letters)

Title \_\_\_\_\_

First name \_\_\_\_\_

Last name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Proposed decoration materials

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Your design & inspiration

The name of your fox \_\_\_\_\_

Your name/company (as it would appear on the artwork plaque if chosen)

\_\_\_\_\_

What inspired the design for your fox? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please give a brief description of any relevant artistic experience and provide links where appropriate

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# TERMS & CONDITIONS



The artist is responsible for adhering to the winning submitted design and shall not deviate from this when painting the sculpture

The artist grants The Crown Estate the right to use their design on the sculpture on their property, in publicity materials and to reproduce the design where relevant for the purpose of this project

The artist shall refrain from using anything in their design that is inflammatory, offensive or could harm The Crown Estate

## GENERAL DETAILS

Promoter details: The Crown Estate Commissioners acting in exercise of the powers conferred by the Crown Estate Act 1961 whose principal place of business is at 1 St James's Market, London, SW1Y 4AH (the "**Promoter**").

**19th October 2020 - 23rd November 2020**

Privacy policy link: <https://fosseshoppingpark.co.uk/privacy/>

## ENTRY

Eligibility: all entrants must (a) be registered to a property or business within 100 miles of Fosse Park Shopping Centre, Leicester ("**Fosse Park**") and / or (b) be a resident of Leicestershire and (c) be aged 16 years or over and (d) have a UK postal address.

### How To Enter Requirements:

- Download the artist pack from <https://fosseshoppingpark.co.uk/fosse-foxes.php>
- Using your fox template, produce an artwork design for the front and back (please advise on what materials you intend to decorate the sculpture with).

- Send or scan your application to Fox HQ by 23rd November 2020. Remember to include your completed application form and the front and back artwork designs for your Fox.

**Email:** [foxes@fosseshoppingpark.co.uk](mailto:foxes@fosseshoppingpark.co.uk) or

**Post:** Foxes HQ (c/o Soft Services Suite) Fosse Park, Fosse Park Avenue, Leicester, LE19 1HX

### If you're successful:

- Artists will be notified by December 2020 if they have been successful.
- Base fox sculptures will be delivered to successful artists or can be collected from Fosse Park in December 2020 onwards for decorating.
- Decorate your fox using materials of your choice. Artists will be given £100 towards the cost of materials.
- Decorated foxes will be collected in February 2021. Finished foxes will be protected with a specialist UV coating to reserve the design.

By entering into this Competition entrants agree to abide by these Terms and Conditions (as set out in this section and the General Terms and Conditions below).

### Competition details

Fosse Foxes (the "**Competition**") is a public art event in Leicestershire featuring individually decorated fox sculptures, showcasing local artists' talents. The foxes will be located around Fosse Park creating a playful public art trail that encourages people to get out and about to find them all. The Fosse Fox 'parade' will be on display across Fosse Park. Fosse Foxes are designed to be a long term feature within Fosse Park (at the Promoter's discretion) and should therefore be designed with longevity in mind.

Each Fosse Fox will be unique, showcasing the creative talent of Leicestershire with designs chosen by the Promoter.

### Notification of winners

Number of winners: 15

Winners will be notified by December 2020.

Entrants who are not successful may not be notified.

## GENERAL TERMS AND CONDITIONS

### Entry and eligibility

1. Entries must be received between the Entry Open Date and the Entry Closing Date.
2. The Competition is free to enter.
3. The Promoter's employees, their immediate family or any third party directly associated with the Competition are not eligible to enter.
4. Incomplete, illegal, misdirected or late entries will not be valid. Proof of complying with the How to Enter Requirements will not be accepted as proof of receipt or entry. The Promoter is not responsible for entries lost, damaged or delayed due to technical or connectivity or other problems.
5. Only one entry per person. Bulk entries from trade, consumer groups or third parties will not be valid. Multiple entries made by the same person from various email, social media or other accounts or from the same IP address will not be valid.
6. Any entries which do not comply with the How to Enter Requirements, or which contain any third party intellectual property without prior informed consent from the rights holder, or which contain any abusive, inappropriate, offensive or obscene language or imagery will be disqualified. Examples of language/images considered to be inappropriate, offensive or obscene include (but are not limited to): any message/image which contains (a) swearing; (b) comments or actions which appear to be discriminatory of any person, company or group of individuals, for example comments of a racist, sexist or homophobic nature; (c) sexual innuendo, sexual language or sexual acts, actions or gestures; (d) promoting any illegal unlawful activity such as drug use; (e) any message that appears to be an advertisement or solicitation to buy; and (f) any materials (whether written or visual) that directly or indirectly relate to the Promoter's competitor brands or that show any intention of promoting any brand other than the Promoter's brand.

### Competition fulfilment and disqualification

7. The Competition winner and the prize is as stated, it is not transferable and there are no alternative prizes or cash substitutes. The Promoter reserves the right to substitute a prize of equal or greater value in the event that the selected prize is unavailable for any reason whatsoever.
8. A winner forfeits their prize (being the fox) and the Promoter reserves the right to select an alternative winner if:
  - (a) within 2 weeks of being notified by the Promoter, a winner does not respond or does not provide their full name and relevant details as requested by the Promoter; or
  - (b) an entry is invalid or an entrant is disqualified or in breach of these Terms and Conditions.
9. The Promoter reserves the right to disqualify an entrant or winner that in its absolute discretion could bring the Promoter, Her Majesty or The Crown Estate into disrepute.
10. The Promoter shall disqualify any entries that have failed to abide by and/or are in breach of these Terms and Conditions.

11. In entering the Competition, all entrants and winners agree to produce the completed fox by the date nominated by the Promoter and if necessary shall provide such access to the winner's premises as requested by the Promoter and agreed with the winner for the purpose of collecting the fox without hindrance or risk.
12. The Promoter will reimburse, at the Promoter's absolute discretion, the winner up to £100 towards the cost of materials to decorate the fox. The payment will be made by bank transfer upon receipt of an invoice, details for invoicing will be made available to the successful entrants. If requested by the Promoter, the winner will provide valid receipts and the Promoter reserves the right not to make payment until it has received, and is satisfied with, those receipts. Should the winner be disqualified from the Competition, no reimbursement will be paid by the Promoter.
13. If the winner breaks, damages, destroys or loses their fox, the Promoter is not obliged to provide another.

#### Promotional Activity relating to the Competition

14. In entering the Competition, all entrants and winners agree to participate in any promotional activity relating to the Competition, which may include entry content, voice, image and name for publicity purposes (in any media, print or online, including any websites, social media sites or third party retailer websites) and in advertising, marketing or promotional material (whether or not related to the Competition) free of charge without additional compensation or prior notice. The Promoter may modify any entry content to fit in context with the relevant usage, whilst maintaining its original sentiment.
15. In entering the Competition, all entrants and winners agree to have their names featured next to their winning fox and agree to be featured on the Fosse Foxes website in a format and for a period as dictated by the Promoter, all at the Promoter's absolute discretion.
16. In entering the Competition, all winners agree to attend the 'Photocall' for the Fosse Fox Parade. The Promoter will give no less than 2 weeks' written notification of the date of the Fosse Fox Parade will notify the winner by email.

#### Personal Information

17. All personal details and/or information given either in the entry process or otherwise must be truthful, accurate and in no way misleading. The Promoter reserves the right to disqualify entrants if they have supplied untruthful, inaccurate or misleading personal details and/or information.
18. Any personal information that entrants share with the Promoter (including name, address, email, social media profile, or other data) will be kept secure and only used in line with the Promoter's Privacy Policy and these Terms and Conditions. By entering the Competition, entrants agree that their information may be used by the Promoter and its suppliers to administer the Competition. The Promoter may contact entrants by email, post, phone, SMS or other means in relation to the Competition, but will not send entrants any marketing communication unless entrants have also agreed to this.

#### Limitation of Liability

19. Neither the Promoter nor agencies nor suppliers involved in this Competition may be liable to the winners, whether arising from tort including negligence, breach of contract or otherwise or for any damage, loss, liabilities, injury or disappointment incurred or suffered whatsoever as a result of or relating to participation in this Competition or the prizes (being the foxes) to the extent permissible by law. No compensation for loss of earnings will be paid by the Promoter for participation in any aspect of this Competition.
20. The winners will indemnify the Promoter for any copyright infringement of their design, howsoever claimed.

#### Social Media Platform Specific Terms

21. By entering this Competition, entrants will be deemed to be bound by and have accepted these Terms and Conditions, and, to the extent that the Promoter decides, in its absolute discretion, to promote the Competition on Facebook and/or Instagram, Facebook Statement of Rights and Responsibilities and Facebook Community Standards and Instagram Terms, Instagram Privacy Policy and Instagram API Terms.

#### General Terms

22. The Promoter's decision is final and no correspondence will be entered into.
23. The entrant is responsible for adhering to the winning submitted design and shall not deviate from this when painting the fox.
24. The entrant grants the Promoter the right to use the entrant's design on the fox on the Promoter's property, in publicity materials and to reproduce the design where relevant for the purpose of this Competition.
25. The entrant waives any moral right they now or may at any future time be entitled to, including (but without limitation) the right to be identified, the right of integrity and the right against false attribution, and agrees not to institute, support, maintain or permit any action or claim to the effect that any treatment, exploitation or use of any design, material, image or text that infringes the any person's moral rights.
26. The Promoter reserves the right in its absolute discretion to amend or waive any of these Terms and Conditions, or suspend or cancel the Competition at any stage, in the event of circumstances that are unforeseen or beyond its reasonable control (including suspected or actual fraudulent or misleading practices or other breaches of these Terms and Conditions).
27. English law applies and the English courts shall have exclusive jurisdiction over any proceedings in connection with this Competition.

#### Fair processing notice:

The Crown Estate is the controller for your personal data. Savills and Macgregor Smith are the processors of your personal data. We process your details on the basis of consent, and will keep them until the competition has closed, at which point they will be deleted within one week unless you are a winner, in which case we will keep them in order to deliver your prize and, where you consent to promotional activity, for those purposes only. To read our full fair processing notice, which includes information about your rights and how to contact the Data Protection Officer, please click [HERE](https://www.thecrownestate.co.uk/en-gb/fair-processing-notice/)  
<https://www.thecrownestate.co.uk/en-gb/fair-processing-notice/>

## ACKNOWLEDGEMENT

By signing this application, I agree to all of the terms and conditions above. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that The Crown Estate is not liable for damage or loss of materials submitted.

If you have any questions about these terms and conditions or wish to withdraw consent, please contact [foxes@fosseshoppingpark.co.uk](mailto:foxes@fosseshoppingpark.co.uk)

Full name

---

Signature

---

Date

---

## FURTHER INFORMATION

### Key contacts

For further information or to discuss how to get involved, please contact the Fosse Foxes team at [foxes@fosseshoppingpark.co.uk](mailto:foxes@fosseshoppingpark.co.uk)

We look forward to hearing from you soon.

[www.fosseshoppingpark.co.uk/fosse-foxes](http://www.fosseshoppingpark.co.uk/fosse-foxes)   @FossePark   #FosseFoxes



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